



Miss & Mrs Fabb India – BASE Awards

India's Most Prestigious Beauty Pageant & Business Excellence Awards

21st September 2025 – Westin Garden City, Goregaon East, Mumbai

Miss  Fabb


B.A.S.E.
— AWARDS —

BUSINESS • ART • SOCIAL • ENTERTAINMENT

The Dual Experience of Excellence

Miss & Mrs Fabb India

Now in its eighth groundbreaking season, Miss & Mrs Fabb India has redefined beauty pageantry with its commitment to inclusivity and empowerment. This platform celebrates diverse beauty standards, bringing together women of all backgrounds to showcase not just their appearance, but their intelligence, social consciousness, and personal journeys.



BASE Awards

The inaugural Business, Arts & Social Excellence Awards recognizes visionaries who have transformed their industries. This prestigious recognition celebrates innovation, leadership, and social impact across multiple sectors—honoring those who have redefined success while contributing to India's global standing.



Purpose Beyond the Crown

Our vision transcends conventional recognition, establishing a legacy of meaningful impact in both beauty and business arenas.



Redefining Beauty Standards

Miss & Mrs Fabb India celebrates women of all ages, backgrounds, and life experiences —challenging conventional beauty norms and inspiring authentic self-expression across generations.



Recognizing True Excellence

The BASE Awards honors those who have achieved extraordinary success while maintaining ethical standards and contributing to India's position as a global leader in business, arts, and social innovation.



Creating Lasting Legacy

Both platforms unite to form a powerful ecosystem where beauty meets business acumen, creating networking opportunities that transcend industries and foster meaningful collaborations.

An Unparalleled Experience

This exclusive dual event offers attendees a combination of glamour, prestige, and unprecedented networking opportunities with India's elite.

Celebrity Guests

Interact with Bollywood icons, industry leaders, and celebrities in an intimate setting designed for meaningful connections.

Exclusive Red Carpet

Experience VIP arrival with professional photography, media interviews, and the spotlight treatment reserved for distinguished guests.

National Media Coverage

Gain exposure through our partnerships with premium PR channels, print publications, and digital platforms with nationwide reach.

Glamorous Welcome Party

Begin your experience with an exclusive pre-event gathering featuring handcrafted cocktails, gourmet canapés, and entertainment.

High-Profile Networking

Connect with C-suite executives, venture capitalists, creative directors, and influencers during our curated networking lunch.



Elite Audience & Exceptional Reach

300+

Distinguished Attendees

India's most influential business leaders, celebrities, media personalities, and industry pioneers in one exclusive gathering.

5M+

Social Media Reach

Amplified exposure through strategic content distribution across premium platforms and influencer partnerships.

20+

Media Channels

Comprehensive coverage through top-tier digital PR coverages, prestigious print publications, and exclusive digital platforms.

85%

Executive Presence

Unprecedented concentration of CXOs, celebrities, and business icons, creating India's most influential gathering of 2025.

Partnership Opportunities

Align your brand with excellence through our exclusive sponsorship tiers.

1

Title Sponsor

₹20,00,000 — Exclusive presenting rights with complete brand integration across all event touchpoints.

2

Powered By Sponsor

₹15,00,000 — Premium co-branding position with significant visibility throughout the event experience.

3

Co-Sponsor

₹12,00,000 — Substantial brand presence with strategic positioning across key event elements.

4

Associate Partner

₹5,00,000 — Targeted visibility with specific branding opportunities throughout the event.

Title Sponsor: Unrivaled Brand Presence

As the Title Sponsor, your brand achieves unparalleled visibility and prestige, woven into every facet of the Miss & Mrs Fabb India – BASE Awards experience.



- 1 Exclusive "Presented By" Designation:** Your brand will be prominently featured as the official presenter across all event communications, including digital platforms, print materials, and on-site signage.
- 2 Premium Logo Placement:** Enjoy prime visibility with your logo displayed on the red carpet step-and-repeat, main stage backdrop, event entrance, and all official collateral.
- 3 Comprehensive Media Coverage:** Benefit from extensive press and media coverage, including dedicated brand mentions in national news articles, televised segments, and digital features.
- 4 Pre-Event Branding Integration:** Early integration into promotional campaigns with exclusive photoshoots and content creation featuring your brand.
- 5 Custom Brand Activations:** Opportunity to host a unique brand activation or product showcase tailored to your marketing objectives within the event space.

Powered By Sponsor Experience

Establish your brand as a driving force behind India's most prestigious dual celebration.

Elite Co-Branding

Prominent "Powered By" designation across all event materials, creating strong brand association with excellence.

Premium PR Integration

Strategic logo placement in all press releases, media interviews, and official communications.

Brand Showcase

One-minute dedicated brand AV presentation during key segment of the main event program.

Executive Access

Six VIP passes with reserved Gold section seating for your leadership team and distinguished guests.

Crowning Moment

Honor of presenting the crown/sash to one of the winners on stage during the ceremony's peak moment.



Strategic Partnership Comparison

Select the partnership tier that aligns with your brand objectives and engagement strategy.

Co-Sponsor Benefits

Logo on all event collateral

Four VIP passes with Gold seating

Brand recognition in press coverage

45-second brand AV showcase

Award presentation opportunity

Social media feature package

Associate Partner Benefits

Logo on digital collateral

Two VIP passes with premium seating

Mention in press releases

Brand display at venue

Social media acknowledgment

Networking access to VIP guests

Curated Enhancement Opportunities

Elevate your presence with these exclusive brand integration options.



Premium Table Branding

Exclusive logo placement on VIP tables throughout the venue, ensuring consistent visibility during networking.

₹2,00,000



Welcome Party Integration

Complete branding rights to the exclusive Bollywood-themed welcome reception with celebrity appearances.

₹3,50,000



Executive Stage Moment

Thirty-second dedicated brand mention from the host during prime segment of the main program.

₹50,000



Luxury Photo Experience

Branded photo booth with professional photography, custom backdrop, and instant social sharing capabilities.

₹2,50,000



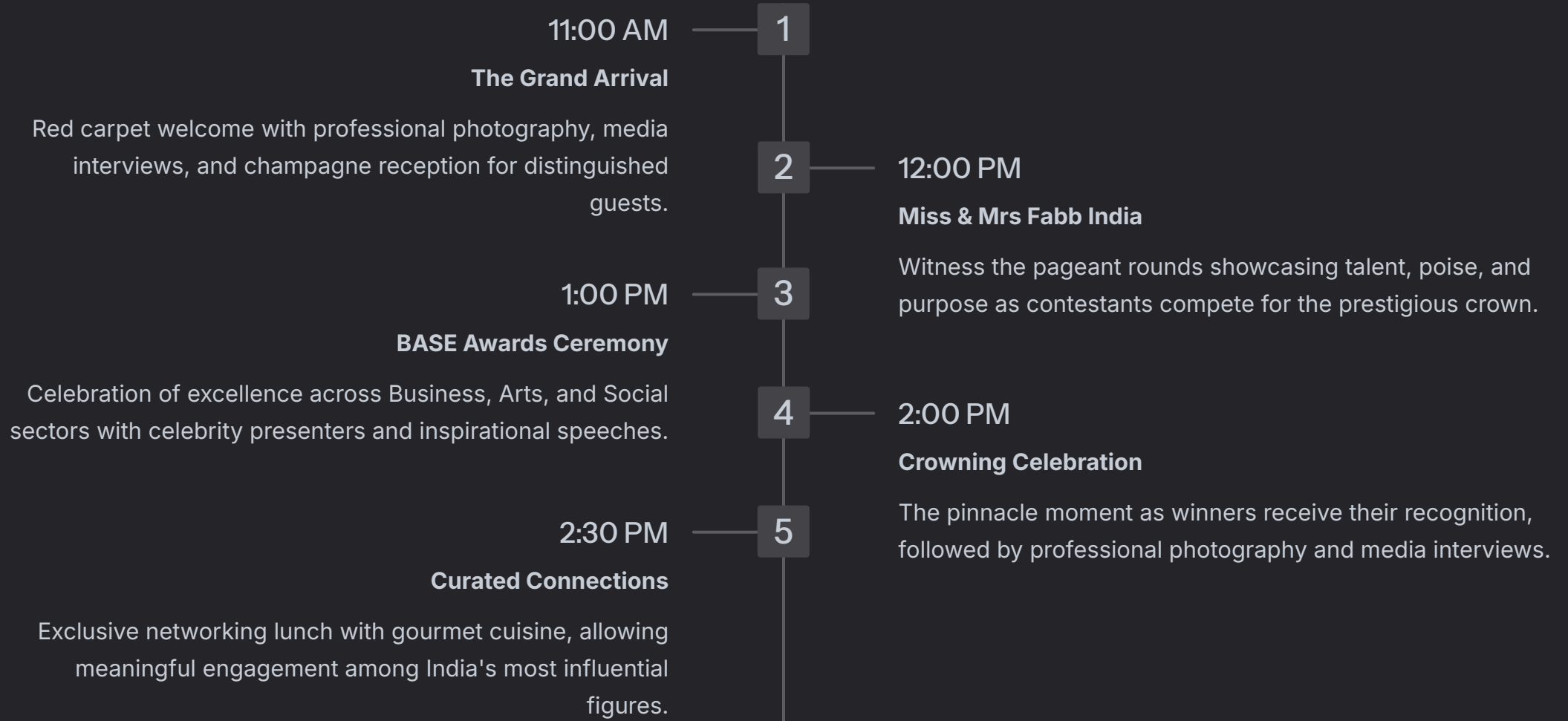
Signature Entertainment

Present the evening's premier entertainment segment with complete brand integration and recognition.

Price on Request

A Day of Distinction

21st September 2025



Our Past Valued Partners

Join the prestigious roster of brands that have elevated their presence through our partnership.



and many more...

Be Seen. Be Celebrated. Be Remembered.

Position your brand at the intersection of glamour and business excellence.

Secure Your Presence

Contact our partnership team to discuss customized integration opportunities aligned with your brand objectives.

Vaishali Varma

vaishali@qnox.in

+91 9503322593

Upcoming Deadlines

- Title Sponsorship Confirmation: 31st Aug. 2025
- Secondary Partnership Tiers: 31st Aug 2025
- Awardee Registration: 10th Sept. 2025
- Marketing Material Submission: 15th Sept 2025